FACTS

WHAT DOES Bookends Financial Planning DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:	
	 Social Security number and income Account balances and account transactions Assets and bank account information 	
	When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bookends Financial Planning chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does Bookends Financial share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes—information about your transactions and experiences	No	No
For our affiliates' everyday business purposes—information about your creditworthiness	No	No
For nonaffiliates to market to you	No	No

Questions?

Call 317.859.2502 or go to www.bookendsfinancialplanning.com

Who we are				
Who is providing this notice?	Bookends Financial Planning			
What we do				
How does Bookends Financial Planning protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.			
How does Bookends Financial Planning	We collect your personal information, for example, when you			
collect my personal information?	 open an account or deposit money make a wire transfer or tell us where to send money perform transactions, seek advice or tell us about your investments We also collect your personal information from other companies. 			
Why can't I limit all sharing?	Federal law gives you the right to limit only			
	 sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you 			
	State laws and individual companies may give you additional rights to limit sharing.			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. Bookends Financial Planning is the d/b/a of Wetzel Investment Advisors, Inc.			
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. We do not share with nonaffiliates.			
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. We do not jointly market.			
Other important information				